

5TH ANNUAL ANALYTICS & DATA SCIENCE CAREER FAIR

Massachusetts Institute of Technology
Master of Business Analytics Program

Sloan School of Management | Operations Research Center



WELCOME



Dear Employer,

It is our pleasure to invite you to the 5th Annual Analytics & Data Science Career Fair! Making the fair accessible to every MIT graduate student with an interest in analytics, the event is designed to:

- Provide **graduate students** with an opportunity to interact and network with highly-esteemed company representatives, as well as among themselves and
- Give **employers** access to one of the top institutions in the world

The new status quo shaped by the global pandemic transforms the previously known “Analytics Career Night” into an entirely virtual event. This year’s Virtual Analytics & Data Science Career Fair is both a challenge to reach the success previous events had and a great opportunity to host companies that could not participate otherwise.

The event is organized by the MIT Master of Business Analytics (**MBAn**) students with generous support from the MIT Operations Research Center (**ORC**), the MIT Sloan School of Management and the MIT Computer Science & Artificial Intelligence Lab (**CSAIL**).

We look forward to helping you have an incredible experience during your time recruiting at MIT. Do let us know what questions or concerns you have.

For more information about our program, please visit our website: <http://mitsloan.mit.edu/master-of-business-analytics>

Warmly,



Olga Kyriazi (MBAn '21)
Director of Analytics & Data Science Career Fair 2021



IMPORTANT INFORMATION

DATE & TIME

The 5th Annual Analytics & Data Science Career Fair will take place in **Tuesday, February 23rd, 2021** from 12:30pm to 5:30pm EST.

REGISTRATION

Companies can register for the event until 11:59pm EST on **February 16th, 2021** through the following link:

https://sloangroups.mit.edu/mban/rsvp_boot?id=878542

Please see details on how to register on the next page.

SPONSORSHIP

Early bird pricing for participating companies is **\$250**. This price is valid until 11:59pm EST on **January 22nd, 2021**.

Standard registration price is **\$500** after January 23rd.

The event is free of charge for companies participating in 2021 MBAn Analytics Capstone Projects.

CANCELLATION POLICY

Although there is no refund policy, if a company cancels its registration, MIT can hold the deposit for next year's career fair.

VIRTUAL PLATFORM

The Analytics Career Fair will be held on **Brazen**, an online Recruiting platform. Please see the Virtual Event section for more information on its services.

REGISTRATION DETAILS

To register for the event please follow the below instructions:

1. Navigate to https://sloangroups.mit.edu/mban/rsvp_boot?id=878542
2. Click on the “Register” button. This will redirect you to a log-in page (shown in the picture below).

✓ STEP 1: Please enter your information below.

REGISTRATION INFORMATION ← **Non-existing users**

* First name

* Last name

* Email

* Account type - Select -

Company/Organization

Cancel Continue

EXISTING USER

MIT Sloan users: Click the button below to login.

MIT Sloan Login

Guest Account: **Sign in below**

Existing users

3. If you are an existing user, please log in using the “Sign in below” button for non-Sloan users.
4. If you are not an existing user:
 - You will need to create an account before registering for the event. Please use the “REGISTRATION INFORMATION” section (shown in the picture above).
 - In the “Account type” field please select “Guest Account”.
 - When you are done, click “Continue”.
5. You will now be re-directed to the event page where you can register for the event by clicking on “Register”.
6. The “Add to Calendar” functionality will allow you to save the event to your calendar.

VIRTUAL EVENT - PLATFORM

This year's Analytics and Data Science Career Fair will be taking place through the **Brazen** platform. Brazen (<https://www.brazen.com>) is an internet-based virtual career fair platform that unlocks new ways to link students and recruiters in a remote environment.

Brazen provides the following features to create a safe and engaging virtual environment, equivalent to the traditional in-person interactions:

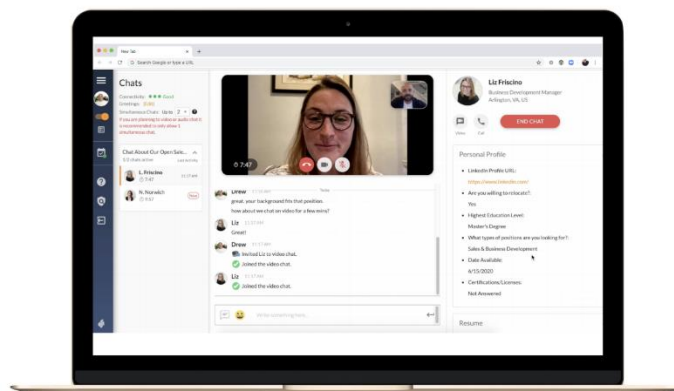
- 1:1 text chat
- 1:1 video chat
- 1:1 audio chat
- virtual booths
- multi-chat
- student queuing system and other features in order to make the candidate and employer experience as smooth as possible.


Employers will have each student's resume available through the platform when chatting with the student.

Each Brazen session can host a maximum of 100 company booths. In its booth, a company can include:

- a company description
- company videos
- external links
- job postings
- names, titles and short descriptions of company representatives participating in the event

Once you register for the event, you will receive a complete Brazen guide with detailed instructions on how to use all platform functionalities for the event. You will also be assigned to a student from the Corporate Relations Manager team who will be your point of information for any questions you might have.





For any question please contact us at one of the following email addresses:

analyticscareers@mit.edu

okyriazi@mit.edu

